



# Point of sale

- All items supplied free of charge from OS and can be ordered via your OS Sales Rep.
- **Two types of Free Standing Display Units (FSDUs)**
  - 180 maps – 1700mm x 420mm x 455mm
  - 120 maps – 1500mm x 340mm x 380mm
  - To be sited where map sales justify holding extended range of maps
  - Also provide flipchart with each stand
- **Spinner Stand**
  - The spinner is finished in white and features an Ordnance Survey header. Its 3 maps per pocket with a 90 map capacity
- **Parasite Unit**
  - OS logo at the top of each unit
  - Each pocket holds 3x2 paper maps; 2x2 Actives so 6 x maps/ 4x Actives per section.
  - the two sections hold 12 maps
  - Parasite units can be added to each other to make a large display
- **Counter units**
  - 12, 24 and 48 map capacity units
- **Wall Map display unit (floor standing)**
  - Holds 14 tubed Wall maps
- **Literature**
  - Flipcharts can be ordered
  - All literature can be downloaded from the OS ftp site or order via your OS Sales Rep.
- **Please refer to you OS Product Catalogue for Full POS Descriptions**